

INTL301-950: WORKING INTERNATIONALLY

Summer 2026

Instructor:	Dr. Rachel Miller Olsen
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Class Meetings:	Online asynchronous
Class Dates:	May 11, 2026 – June 7, 2026 (4-week intensive course)
Student Engagement Policy:	I reserve scheduled times to meet with students on Tuesdays 12:00pm–2:00pm (virtually). Please reach out if you would like to meet. Contacting me in advance ensures that 1) there are no conflicting student meetings during your proposed time, and 2) I am aware of the purpose of our meeting in advance and can better prepare to use our meeting time most effectively. If the above times do not work for you, please e-mail me to arrange a good time to meet.

COURSE DESCRIPTION

Students are introduced to a wide variety of interactional and organizational patterns observed in international and professional contexts. They acquire conceptual and practical skills to work effectively with people of diverse international and professional backgrounds. This course prepares students to work internationally. INTL301 fulfills SIU UCC Requirement III. Multicultural/Diversity: Improving Human Relations by using discussion-based engagement, reflective self-analysis, applied intercultural assignments, and a cumulative cultural training project to foster global self-awareness and learning and intercultural understanding.

STUDENT LEARNING OUTCOMES

Upon successful completion of this course, students will:

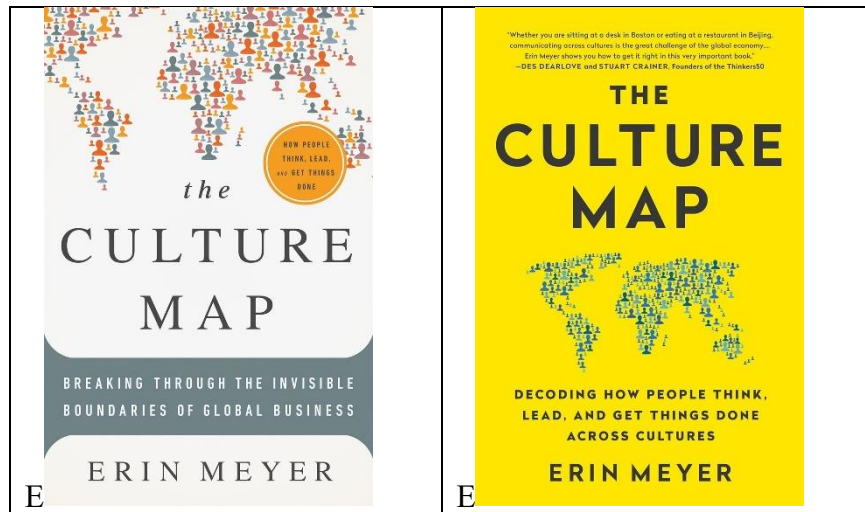
1. Gain global self-awareness and perspective taking skills.
2. Recognize how their own perspective and the perspective of others may be influenced by cultural experience and expectations.
3. Engage with the wide diversity of practices and approaches to interaction taken by people from cultures around the world and identify personal and social responsibility in fostering intercultural understanding.
4. Explain theories of intercultural communication and identify how their own experiences relate to these theories.
5. Better understand global systems and how cultural background and experience inform such systems and apply this knowledge to contemporary global contexts.

REQUIRED TEXTBOOK + MATERIALS

The following textbook is required:

Meyer, E. (2014). *The culture map: Breaking through the invisible boundaries of global business*. New York, NY: Public Affairs.

Either of the editions of our textbook pictured below are acceptable (although please note that the page number referred to throughout the course correspond to the edition cited above and the cover on the left below).



We may also make use of the following open-access materials that will be made available to you via links on D2L:

1. *International Business* (Carpenter 2011)
[International Business link](#)
2. *Intercultural Communication* (Ahrndt 2020)
[Intercultural Communication link](#)
3. *Intercultural Learning* (Jones, Miles, & Gopalkrishnan 2019)
[Intercultural Learning link](#)

CLASS FORMAT

This is an online asynchronous course. Each week, slides designed to **guide** students through the assigned readings will be posted to D2L. I encourage you to read the textbook and other provided materials and take notes on the specific questions posed in the slides. Doing so will prepare you for the graded components of the class, described in the **COURSE REQUIREMENTS + DETAILS** section below. Note that there will be regularly assigned and graded assignments due throughout the course on which you will receive feedback. As this is an asynchronous class, you are welcome to complete any graded assignments in advance (as they become available); however, please note that I will not be providing grades/feedback until **after** the designated due date for each respective assignment.

CLASS PARTICIPATION

Research indicates that students who attend class are more likely to be successful. Attendance in an online course means logging into D2L regularly and participating in all activities that are posted in the course. You are expected to log in regularly, turn assignments in on time, and participate in all assigned activities.

COURSE REQUIREMENTS + DETAILS

REQUIREMENT	% POINTS
<i>Participation & Engagement: Discussion board posts & responses</i>	1 st (original) post: 25

	2 nd (response) post: 10
<p>Discussion board posts will be a major method of communication as a class. You will be required to make two posts per provided discussion board prompt:</p> <ol style="list-style-type: none"> 1. An original post addressing a given discussion question or set of questions. Topics will revolve around that week's readings and/or the previous week's readings. 2. A substantive response to a classmate's post (i.e., avoid simply saying "Good job!"). Please be respectful of one another's opinions and analyses. These will be due 24 hours after reflections have been posted. <p>Specific discussion board post questions, associated lectures, instructions, and grading rubrics will be posted on D2L. See tentative schedule below for details and specific dates. Note that you will receive feedback from your instructor on these posts and responses.</p>	
<i>Application Assignments</i>	40
<p>You will be responsible for completing four graded Application Assignments on the relevant chapters from our textbook which will consist of any combination of the following: multiple choice, True/False, short-answer, matching, short answer, essay questions. These will be administered via D2L. In addition to being familiar with the concepts covered in the slides for that week, you will be responsible for being able to apply the given material to your own experiences in, and/or expectations for, working internationally. You are welcome to utilize your notes from class and our textbook in completing these Application Assignments; however, you only get one attempt at each application assignment (i.e., much like a quiz), so please be prepared before you begin. All work on these assignments must be your own and completed without consultation with, or help from, fellow students (or anyone else). The overall weight of each of these grades varies depending on the amount of material covered by the application assignment:</p> <ul style="list-style-type: none"> • Application Assignment #1: 4% of your final grade • Application Assignment #2: 15% of your final grade • Application Assignment #3: 15% of your final grade • Application Assignment #4: 5% of your final grade <p>The Syllabus Quiz in Week 1 will comprise a small portion (1% of your final grade) of this category.</p>	
<i>Final Project & Presentation: Develop & deliver a cultural training session</i>	15
<p>You will demonstrate your semester-long comprehensive understanding of the course material by developing materials related to a provided hypothetical situation you may come across while working internationally and presenting them to our class. Part of your grade will involve providing feedback to your peers on these presentations. Details and rubric to follow on D2L.</p>	
<i>Globalization paper</i>	10
<p>A relatively brief paper (approximately one page, single spaced) reflecting upon your experience of this course and growth in the areas of global learning, intercultural understanding, and intercultural communication. Details and rubric to follow on D2L.</p>	
<i>Total</i>	100

Table 1: Course Requirements + Details

The above assignments combine to cumulatively achieve Student Learning Objectives 1 – 5.

GRADING SCALE

A	93-100	B+	87-89	B-	80-82	C	73-76	D	60-69
A-	90-92	B	83-86	C+	77-79	C-	70-72	F	Below 60

Table 2: Grading Scale

LATE WORK POLICY

Late assignments will generally **not** be accepted, except in the case of documented emergency. If late assignments are accepted, the instructor reserves the right to deduct points for lateness at their discretion. In this class, an assignment turned in late cannot receive a higher score than the lowest score attained by a student who turned the assignment in on time. The purpose of this is to ensure fairness to all students. It is the student's responsibility to reach out to the instructor regarding the possibility of turning in late work. D2L does not allow for submission of late assignments. If you would like to submit an assignment late, please email your instructor to discuss this possibility.

ACADEMIC INTEGRITY

All work should be your own. It is fine to discuss class topics with classmates, but all work to be submitted for a grade must be composed on your own. Please see the Provost's Syllabus Attachment for more on SIUC's policies on plagiarism. Plagiarism is a serious concern and may result in a failing grade and/or further action taken by the university. Referencing the ideas of others is encouraged, but when doing so you must cite the original author(s).

AI Writing Tools

SIUC does not yet have a university-wide policy on the use of AI writing tools (e.g., ChatGPT, Bard, Grammarly, etc.) in academic settings; however, instructors have been encouraged to establish such a policy in each of their classes to avoid confusion about appropriate and accepted uses of such technology. Each of your instructors may have a different policy concerning these tools, so please note that the policy below pertains **only** to this class. In this class, you may choose to employ AI tools to make small improvements on writing and ideas that **you've already produced**.

Acceptable uses include:

- Checking for and improving grammatical accuracy in writing you've already produced.

Unacceptable uses include:

- Directly copying ideas, full sentences, paragraphs, pages, etc., from AI tools that are not your own. Such use will be considered plagiarism.
- If I can put a prompt into an AI tool and generate the exact (or nearly exact) text (in terms of word usage, ideas, structure, etc.) that you have submitted, your work will be considered to have been plagiarized.

Why?

- AI tools have limits! AI-generated language is not always correct, clear, or well-written; therefore, directly using AI-generated language carries the significant risk of delivering unsatisfactory writing in your work.
- Relying on AI writing tools can prevent you from fully developing your own writing and research skills!
- As the author of your work, you are responsible for being able to reflect upon and explain the why and how of your writing. Only by generating ideas and language yourself will you adequately be able to do so.
- The nature of many of our assignments in this class centers on personal reflection about your own experiences. I am genuinely interested in hearing **your** thoughts on the questions posed!

NOTE: Most graded assignments require you to report on information found directly in our course textbook and materials. Be aware that AI-generated answers generally do not accurately reflect the

appropriate information. If your answer is irrelevant to material covered in the class (even if you could argue that it is somewhat correct), it will not be accepted for credit.

D2L MATERIAL

Educational material found in our D2L is only for those who are enrolled in this class. Please do **not** reproduce and/or share with others.

TECHNOLOGY REQUIREMENTS

This is a fully online course. The following is directly taken from SIU's Center for Teaching Excellence guidelines for technology requirements for online courses:

All online courses require access to the Internet. Unless you will be traveling to a campus computer lab, you will need to have access to your own computer and a high-speed Internet Service Provider.

Technology Proficiency

You should be proficient in the following:

- Basic computer skills
- Sending/receiving email
- Sending and receiving attachments via email
- Using a web browser
- Finding resources through search engines
- Downloading and installing software
- Familiarity with using browser plug-ins (e.g. PDF reader, video, audio)
- Using a text editor, presentation software, or other productivity applications
- Experience/familiarity with a variety of file formats such as: .pdf, .mp4, .pptx, .rtf, .doc/.docx, and .txt
- The ability to be self-directed in learning new technology skills (e.g. Following a handout, a step-by-step tutorial, online video help, or access to support to learn necessary skills)

Suggested Computer Minimum Requirements

Hardware and Software

- PC, Mac, Chromebook or tablet (Please Note: while D2L MyCourses can be accessed on mobile devices, this is typically not recommended as some course content may not be compatible or available.)
- Speakers
- Windows 10 or newer
- Mac OS 10.14 or newer

Internet Connection and Browser

- High-speed broadband internet connection is required
- The most recent release of Chrome, Firefox, or Safari is recommended

TECHNICAL SUPPORT

If having D2L Issues- you can always access the help desk:

Phone: 618-453-5155

Email: salukitech@siu.edu

Website: [Saluki OIT link](#)

Alternatively, look for the **Self-Help** button at the bottom right of the D2L **My Home** menu.

NETIQUETTE

As we will be communicating as a class largely via discussion boards online, it's important to keep in mind the following (adapted from SIU's Center for Teaching Excellence Netiquette guidelines):

Please always be respectful of one another. This includes remaining aware of how strong language, all caps, exclamation points, humor, and sarcasm may come across in written text. Needless to say, please don't post or share (even privately) inappropriate material. You should also be sure to cite your sources if you are sharing an idea that originated somewhere else. Finally, please try to be forgiving of one another as some may be less familiar with communicating online.

GRADE POLICIES

Questions about individual grades can be discussed in office hours or by appointment with your instructor. Grades will not be discussed over email.

ON WITHDRAWALS, INCOMPLETES, AND AUDITS

It is your responsibility to note the university deadlines for withdrawals. I will **not** give incomplete grades without formal university-approved documentation. Students will not be allowed to audit this course.

The following text is taken from the Undergraduate Catalogue's Grading, and Scholastic Regulations section:

An INC is assigned when, for reasons beyond their control, students engaged in passing work are unable to complete all class assignments. An INC must be changed to a completed grade within one semester following the term in which the course was taken, or graduation, whichever occurs first. Should the student fail to complete the course within the time period designated, that is, by no later than the end of the semester following the term in which the course was taken, or graduation, whichever occurs first, the incomplete will be converted to a grade of F and the grade will be computed in the student's grade point average.

Note that an INC will not be given in this class except in the case of documented emergency need.

INCLUSIVE EXCELLENCE AND DISABILITY SUPPORT SERVICES

SIU contains people from all walks of life. Learning from and working with people who differ from you is an important part of your education in this class, as well as essential preparation for any career. SIU is committed to providing an inclusive and accessible experience for all students. Please inform me about specific accommodations you may have or need at the start of the course. You can also reach out to the Office of Access and Accommodations if needed.

RELIGIOUS HOLIDAYS

Students who wish to observe their religious holidays shall notify the faculty member by the tenth day of the semester of the date when they will be absent unless the religious holiday is observed on or before the tenth day of the semester. In such cases, the student shall notify the faculty member at least five days in advance of the date when he/she will be absent. The faculty member shall make every reasonable effort to honor the request, not penalize the student for missing the class, and if an examination or project is due during the absence, give the student an exam or assignment equivalent to the one completed by those students in attendance.

PROVOST SYLLABUS ATTACHMENT

Information on important SIU dates and student services can be found on the Provost’s website: [Forms | Provost and Vice Chancellor for Academic Affairs | SIU](#) within the current semester’s syllabus attachment. This is also located in a widget in MyCourses (D2L) and course page homes within D2L.

TENTATIVE COURSE SCHEDULE

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary. Additional materials will be announced and made available on D2L. Check e-mail and D2L regularly.

“TCM” below refers to our course textbook, *The Culture Map* (Meyer 2014).

GENERAL TOPICS & READINGS (CHAPTERS COME FROM CLASS TEXTBOOK: <i>THE CULTURE MAP</i> (MEYER 2014); any additional materials will be announced and made available on D2L)	ASSIGNMENTS & IMPORTANT DATES (ASSIGNMENTS ARE DUE AT 11:59PM ON D2L ON THE DATES LISTED; NOTE THAT ASSIGNMENTS WILL BE POSTED ON D2L)
WEEK 1 (MAY 11TH – MAY 17TH)	
<ul style="list-style-type: none">• Course Introduction• TCM Introduction Chapter – Navigating Cultural Differences	<ul style="list-style-type: none">• ‘Introduce Yourself’ Discussion Board Post #1 due Wednesday, May 13th (w/ response to classmate due Thursday, May 14th)• Syllabus Quiz due Thursday, May 14th• Application Assignment #1 (on TCM Introduction) due Sunday, May 17th
WEEK 2 (MAY 18TH – MAY 24TH)	
<ul style="list-style-type: none">• TCM Chapter 1 – Communicating Across Cultures• TCM Chapter 2 – Evaluating Performance and Providing Negative Feedback• TCM Chapter 3 – The Art of Persuasion in a Multicultural World• TCM Chapter 4 – Leadership, Hierarchy, and Power	<ul style="list-style-type: none">• Discussion #2 due Wednesday, May 20th (w/ response due Thursday, May 21st)• Application Assignment #2 (on TCM Chapters 1, 2, 3, & 4) due Sunday, May 24th
WEEK 3 (MAY 25TH – MAY 31ST)	
<ul style="list-style-type: none">• TCM Chapter 5 – Who Decides, and How?• TCM Chapter 6 – Two Types of Trust and How They Grow	<ul style="list-style-type: none">• Discussion #3 due Wednesday, May 27th (w/ response to a classmate due Thursday, May 28th)• Application Assignment #3 (on TCM Chapters 5, 6, 7, & 8) due Sunday, May 31st

<ul style="list-style-type: none"> • TCM Chapter 7 – Disagreeing Productively • TCM Chapter 8 – Scheduling and Cross-Cultural Perceptions of Time 	
WEEK 4 (JUNE 1 ST – JUNE 7 TH)	
<ul style="list-style-type: none"> • TCM Epilogue Chapter 	<ul style="list-style-type: none"> • Application Assignment #4 (on TCM Epilogue) due Wednesday, June 3rd • Deliver a Cultural Training Session due Thursday, June 4th • Peer Reviews of Cultural Training Sessions due Friday, June 5th • Globalization Paper due Sunday, June 7th

Table 3: Course Schedule